

# Legal notices



# WEBSITE: Legal notice (analysis + advertising cookies)

# **INFORMATION SOCIETY SERVICES ACT (LSSI)**

PANORA SPAIN SL, the person responsible for the website, hereinafter the CONTROLLER, makes this document available to users, which is intended to comply with the obligations provided in Act 34/2002 of 11 July, on Information Society and Electronic Commerce Services (LSSICE), Spanish Official State Journal No. 166, as well as informing all website users of the conditions of use.

Any person who accesses this website acquires the status of user, and as such undertakes to strictly observe and comply with the provisions provided herein, as well as any other applicable legal clause.

PANORA SPAIN SL reserves the right to modify any type of information that may appear on the website, and is not obliged to give prior notice or inform users of such obligations, with publication on the website of PANORA SPAIN SL being understood as sufficient.

## 1. IDENTIFICATION DATA

Domain name: lahaciendasmartresort.com Commercial name: PANORA SPAIN SL Company name: PANORA SPAIN SL

TIN: B57778896

Registered address: Carrer Jaume I, 17, 1º 1ª, 07860 Sant Francesc Xavier - Formentera (ILLES

BALEARS)

Telephone: 628580376

email: albertopasquini2@virgilio.it

Registered in the Registry (Commercial/Public):

# 2. INTELLECTUAL AND INDUSTRIAL PROPERTY RIGHTS

The website, including but not limited to its programming, editing, compilation and other elements necessary for its operation, the designs, logos, text and/or graphics, are owned by the CONTROLLER or, if applicable, they expressly holds a license or an express authorisation by the authors. All website contents are duly protected by intellectual and industrial property laws, and are registered in the corresponding public registries.

Regardless of their intended purpose, the total or partial reproduction, use, exploitation, distribution and commercialisation, requires in any case the prior written authorisation from the CONTROLLER. Any unauthorised use is considered a serious breach of the author's intellectual or industrial property rights. The designs, logos, text and/or graphics not belonging to the CONTROLLER and which may appear on the website, belong to their respective owners who are liable for any possible dispute that may arise regarding them. The CONTROLLER expressly authorises third parties to redirect to the specific content of the website, and in any case to redirect to the main website of lahaciendasmartresort.com.

The CONTROLLER acknowledges the corresponding intellectual and industrial property rights in favour of their owners, and any mention or appearance on the website does not imply the existence of any rights or responsibility whatsoever over them, nor does it imply any endorsement, sponsorship or recommendation by the website.



Comments regarding any possible breach of intellectual or industrial property rights, as well as regarding the contents of the website, can be made by contacting albertopasquini2@virgilio.it.

## 3. EXEMPTION FROM LIABILITY

The CONTROLLER is exempt from any type of liability derived from the information published on their website whenever this information has been manipulated or introduced by a third party not related to the CONTROLLER.

## **Use of Cookies**

This website uses technical cookies (small files with information that the server sends to the computer of the website user) in order to carry out certain functions considered necessary for the correct functioning and preview of the website. In any case, the cookies used are temporary, with the sole purpose of making navigation of the site more efficient, and disappear at the end of the user's session. Under no circumstances do these cookies themselves provide personal data and will not be used for the collection of such data.

Through using cookies, it is also possible for the server where the website is located to recognise the browser used by the user in order to make navigation easier, allowing, for example, users who have previously registered to access the areas, services, promotions or contests reserved exclusively for them without having to register on each visit. They may also be used to measure the audience or traffic parameters, monitor the progress and number of entries, etc. In these cases, the cookies used are technically non-essential but beneficial to the user. This website will not install non-essential cookies without previous user consent.

We use our own cookies and third-party cookies for analytical purposes and to display personalised advertising based on a profile drawn from your browsing habits (e.g. pages visited). All users who visit the website are informed of the use of these cookies by means of a floating banner. If its use is accepted, the banner will disappear, although it is possible to revoke consent and to obtain more information at any time by consulting our Cookies Policy.

The browser may be configured by the user to alert them of the reception of cookies and to prevent their installation on their computer. For further information, please consult the instructions of your browser.

## Link policy

The user of this website may be redirected to content from third party websites. Since the CONTROLLER cannot always control the contents of third party websites, they do not assume any type of responsibility with respect to said contents. In any case, the CONTROLLER will immediately remove any content that may be in breach of national or international laws, morality or public order, and will immediately remove the redirection to this website, informing the competent authorities of the content in question.

The CONTROLLER will not be responsible for the information and content found, including but not limited to, in forums, chats, blog generators, comments, social networks or any other means that allows third parties to publish content independently on the website of the CONTROLLER. However, and in accordance with Acts 11 and 16 of the LSSICE, third party content is made available to all users, authorities, and law enforcement bodies collaborating directly on the withdrawal or blocking of all content that may affect or violate national or international law, third party rights or public morals and public order. In the event that the user considers there to be any content on the website that could be considered as such, please notify the website administrator immediately.

This website was revised and tested to enable its correct functioning. In principle, proper functioning can be guaranteed 365 days a year, 24 hours a day. However, the CONTROLLER does not rule out the



possibility of there being certain programming errors, or that force majeure, natural disasters, strikes or similar circumstances may occur that make accessing the website impossible.

## **IP Addresses**

The website servers can detect automatically the IP address and the domain name used by the user. An IP address is a number assigned automatically to a computer when connected to the Internet. All of this information is recorded in a duly registered system log on the server that allows the subsequent processing of the data in order to obtain only statistical measurements that show us the number of page hits, the number of visits made to the web servers, the order of visits, the access point, etc.

# 4. APPLICABLE LAW AND JURISDICTION

Spanish law, to which the parties expressly submit themselves, will apply to all disputes or questions related to this website or the activities carried out on it, and the Courts and Tribunals closest to Sant Francesc Xavier - Formentera shall be responsible for the resolution of all conflicts arising from or related to its use.



# **Privacy policy**



# **WEBSITE: PRIVACY Policy**

# **PRIVACY POLICY**

## 1. USER INFORMATION

## Who is the controller of your personal data?

**PANORA SPAIN SL** is the CONTROLLER of the USER's personal data and informs him/her that these data shall be processed in accordance with the provisions of Regulation (EU) 2016/679 of 27 April (GDPR) and the Organic Law 3/2018 of 5 December (LOPDGDD).

## Why do process your personal data?

To maintain a commercial relationship with the user. The planned processing operations are:

- Sending commercial advertising communications by email, fax, SMS, MMS, social networks or by any other electronic or physical means, present or future, that make it possible to carry out commercial communications. These communications will be made by the CONTROLLER and will be related to their products and services, or those of their partners or suppliers with whom they have reached a promotion agreement. In this case, the third parties will never have access to personal data.
- Conduct market research and statistical analysis.
- Processing orders, requests, respond to queries or any type of request made by the USER through any of the contact methods available at the CONTROLLER's website.
- Send the online newsletter on news, offers and promotions in our activity.

# Why can we process your personal data?

Because the processing is legitimised by article 6 of the GDPR as follows:

- With the USER's consent: sending commercial communications and the newsletter.
- In the legitimate interest of the CONTROLLER: conduct market research, statistical analysis, etc. and process orders, requests, etc. at the request of the USER.

# For how long will we keep your personal data?

Data shall be stored for no longer than is necessary to maintain the purpose of the processing or for as long as there are legal prescriptions dictating their custody, and when such purpose is no longer necessary the data shall be erased with appropriate security measures to ensure the anonymization of the data or their complete destruction.

# ¿To whom do we disclose your personal data?

No communication of personal data to third parties is foreseen except, if necessary for the development and execution of the purposes of the processing, to our suppliers of services related to communications, with which the CONTROLLER has signed the confidentiality and data processor contracts required by current privacy regulations.

# What are your rights?



The rights of the USER are:

- · Right to withdraw consent at any time.
- Right of access, rectification, portability and erasure of your data and the limitation or objection to their processing.
- The right to file a claim with the Spanish Supervisory Authority (www.aepd.es) if you consider that the processing does not comply with the current legislation.

## Contact information for exercising rights:

PANORA SPAIN SL. Carrer Jaume I, 17 1° 1ª - 07860 Sant Francesc Xavier - Formentera (Illes Balears). Email: albertopasquini2@virgilio.it

## 2. COMPULSORY OR OPTIONAL NATURE OF THE INFORMATION PROVIDED BY THE USER

The USERS, by marking the corresponding boxes and entering data in the fields, marked with an asterisk (\*) in the contact form or download forms, accept expressly and in a free and unequivocal way that their data are necessary for the supplier to meet their request, voluntarily providing their data in the remaining fields. The USER ensures that the personal data provided to the CONTROLLER are true and is responsible for communicating any changes to them. The CONTROLLER informs that all data requested through the website are mandatory, as they are necessary for the provision of an optimal service to the USER. In the event that not all of the data is provided, there is no guarantee that the information and services provided will be completely adapted to the User's needs.

## 3. SECURITY MEASURES

That in accordance with the provisions of the current regulations on the protection of personal data, the CONTROLLER is complying with all the provisions of the GDPR and LOPDGDD regulations for processing the personal data for which they are responsible, and is manifestly complying with the principles described in Article 5 of the GDPR, by which they are processed in a lawful, fair and transparent manner in relation to the data subject and appropriate, relevant and limited to what is necessary in relation to the purposes for which they are processed.

The CONTROLLER guarantees that all appropriate technical and organisational policies have been implemented to apply the security measures established by the GDPR and LOPDGDD in order to protect the rights and freedoms of USERS and has communicated the appropriate information for them to be able to exercise them.

For more information about privacy guarantees, you can contact **the** CONTROLLER through PANORA SPAIN SL. Carrer Jaume I, 17 1° 1ª - 07860 Sant Francesc Xavier - Formentera (Illes Balears). Email: albertopasquini2@virgilio.it



# **SOCIAL NETWORKS: PRIVACY Policy**

# PRIVACY POLICY IN SOCIAL NETWORKS

## 1. USER INFORMATION

## Who is the controller of your personal data?

PANORA SPAIN SL, hereinafter, **CONTROLLER**, informs the **USER** that he/she has proceeded to create a profile on the Social Networks Facebook, Instagram, Twitter, LinkedIn, Youtube, Vimeo and Google+, that he/she is the controller of the user's personal data processing that takes place on these social networks and informs him/her that these data shall be processed in accordance with the provisions of Regulation (EU) 2016/679 of 27 April (GDPR) and the Organic Law 3/2018 of 5 December (LOPDGDD), providing the following information on the processing:

# ¿For what purpose do we process your personal data?

**Purposes of the data processing**: maintaining a relationship between the USER and the CONTROLLER which may include the following operations:

- Process requests and queries made to the data controller
- · Report on activities and events organised by the data controller
- Inform about products or services offered by the data controller.
- Interact through official profiles.

## ¿Why can we process your personal data?

**Legal basis of the processing**: article 6.1.a GDPR, the data subject has given consent to the processing of his or her personal data for one or more specific purposes. The USER has a profile in the same social network and has decided to join the CONTROLLER's social network showing interest in the information published in it, therefore, at the time of requesting to follow our official profiles, gives us consent for the processing of those personal data published in their profile.

The USER can access at all times the privacy policies of the social network itself, as well as configure their profile to ensure their privacy

The CONTROLLER has access and processes the USER's public information, especially their contact name. These data are only used within the social network and will only be incorporated into a CONTROLLER's file when necessary to process the request of the USER.

# For how long will we keep your personal data?

Data storage criteria: the data will be kept as long as the USER does not revoke the consent given, as indicated in this privacy policy.

# To whom do we disclose your personal data?

**Communication of data**: the information provided by the USER through the CONTROLLER's social networks, including his/her personal data, may be published, always depending on the services that the USER uses, so that they may be publicly available to other third parties who are users of the social networks. From the profile of each social network, the



USER can configure what information he/she wants to make public in each case, see the permissions that have been granted, delete them or deactivate them, like any third party's application that you no longer want to use.

No communication of personal data to third parties out of the social network is foreseen except, if necessary for the development and execution of the purposes of the processing, to our suppliers of services related to communications, with which the CONTROLLER has signed the confidentiality and data processor contracts required by current privacy regulations.

## What are your rights?

Rights of the USER: they can only be exercised in relation to that information that is under the control of the CONTROLLER.

- Right to withdraw consent at any time.
- Right of access, rectification, portability and erasure of your data and the limitation or objection to their processing.
- The right to file a claim with the Spanish Supervisory Authority (www.aepd.es) if you consider that the processing does not comply with the current legislation.

#### Contact information for exercising rights:

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# 2. USE OF THE PROFILE

The CONTROLLER will carry out the following actions:

- Access to the public information of the profile.
- Publication in the profile of the USER of all the information already published in the CONTROLLER's social network.
- Sending personal and individual messages through the channels of the social network.
- Updates of the state of the page that will be published in the USER'S profile.

The USER can always control their connections, delete the contents that no longer interest them and define with whom they share their connections; to do so they must access their privacy settings.

# 3. PUBLICATIONS

The USER, once he/she is a follower or has joined the CONTROLLER's social network, may publish comments, links, images, photographs or any other type of multimedia content supported by the social network. The USER, in all cases, must be the owner of the published content, have the copyright and intellectual property rights or have the consent of affected third parties.

Any publication on the social network, be it texts, graphics, photographs, videos, etc., that threaten or are likely to threaten morals, ethics, good taste or decorum, and/or that infringe, violate or breach intellectual or industrial property rights, the right to the image or the Law, is expressly prohibited.

In these cases, the CONTROLLER reserves the right to immediately remove the content, without prior notice, and may request the permanent blocking of the USER.

The CONTROLLER shall not be held responsible for the contents freely published by a USER.



The USER must keep in mind that their publications will be known by other users, so they are the main responsible for their privacy.

The images that can be published in the social network will not be stored in any file by the CONTROLLER, but they will remain in the social network.

# 4. DATA ON MINORS OR PEOPLE WITH SPECIAL NEEDS

Access and registration through the CONTROLLER's social networks is prohibited to minors under the age of 18. On the other hand, if the USER is disabled, the intervention of the holder of their parental authority or guardianship will be necessary, or that of their legal representative by means of a valid document that accredits the representation.

The CONTROLLER will be expressly exonerated of any responsibility that may arise from the use of social networks by minors or disabled people. The CONTROLLER's social networks do not collect consciously any personal information from minors, therefore, if the USER is a minor, they must not register, nor use the CONTROLLER's social networks nor provide any personal information.



# **Forms**



# FORM: Consent for processing data LOPDGDD

# 1st LAYER (basic processing information)

## **DATA PROTECTION:**

In accordance with data protection regulations, we provide , you with the following processing information:

Data controller: PANORA SPAIN SL

Purposes of the processing: maintaining a commercial relationship and sending communications of products or services

Related rights: access, rectification, portability, erasure, limitation and objection More processing information in the Privacy policy (link to the Privacy policy)

O I accept the processing of my data for the purpose of sending products or services communications

# 2nd 2nd LAYER (Privacy policy)

#### **PRIVACY POLICY**

#### 1. USER INFORMATION

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- · Conduct market research and statistical analysis.
- Processing orders, requests, respond to queries or any type of request made by the USER through any of the contact methods available at the CONTROLLER's website.
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orders, requests, etc. at the request of the USER.

# For how long will we keep your personal data?

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## To whom do we disclose your personal data?

No communication of personal data to third parties is foreseen except legally obliged to do so or, if necessary for the development and execution of the purposes of the processing, to our suppliers of services related to communications, with which the CONTROLLER has signed the confidentiality and data processor contracts required by current privacy regulations.

## What are your rights?

The rights of the USER are:

- Right to withdraw consent at any time.
- Right of access, rectification, portability and erasure of your data and the limitation or objection to their processing.
- The right to file a claim with the Spanish Supervisory Authority (www.aepd.es) if you consider that the processing does not comply with the current legislation.

# Contact information for exercising rights:

PANORA SPAIN SL. Carrer Jaume I, 17 1° 1ª - 07860 Sant Francesc Xavier - Formentera (Illes Balears). Email: albertopasquini2@virgilio.it

# 2. COMPULSORY OR OPTIONAL NATURE OF THE INFORMATION PROVIDED BY THE USER

The USERS, by marking the corresponding boxes and entering data in the fields, marked with an asterisk (\*) in the contact form or download forms, accept expressly and in a free and unequivocal way that their data are necessary for the supplier to meet their request, voluntarily providing their data in the remaining fields. The USER ensures that the personal data provided to the CONTROLLER are true and is responsible for communicating any changes to them. The CONTROLLER informs that all data requested through the website are mandatory, as they are necessary for the provision of an optimal service to the USER. In the event that not all of the data is provided, there is no guarantee that the information and services provided will be completely adapted to the User's needs.

# 3. SECURITY MEASURES

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The CONTROLLER guarantees that all appropriate technical and organisational policies have been implemented to apply the security measures established by the GDPR and LOPDGDD in order to protect the rights and freedoms of



USERS and has communicated the appropriate information for them to be able to exercise them.

For more information about privacy guarantees, you can contact **the** CONTROLLER through PANORA SPAIN SL. Carrer Jaume I, 17 1° 1ª - 07860 Sant Francesc Xavier - Formentera (Illes Balears). Email: albertopasquini2@virgilio.it



# **Cookies policy**



# **COOKIES POLICY**

#### INFORMATION ABOUT COOKIES

Due to the coming into force of the amendment to the «Law on Services of the Information Society» (LSSICE) established by Spanish Royal Decree 13/2012, it is mandatory to obtain the express consent of the user of all web pages that use non-essential *cookies* before browsing them.

## WHAT ARE COOKIES?

Cookies and other similar technologies such as local shared objects, flash cookies or pixels, are tools used by Web servers to store and retrieve information about their visitors, as well as to enable the proper functioning of the site.

Through using these devices, the Web server is able to remember some data concerning the user, such as their preferences for viewing the server's pages, their name and password, products that interest them most, etc.

## COOKIES AFFECTED BY, AND COOKIES EXEMPT FROM REGULATIONS

According to the EU directive, the *cookies* that require the user's informed consent are analysis, advertising and affiliation *cookies*, while technical cookies and those that are necessary for the operation of the website or the provision of services expressly requested by the user are exempt.

# TYPES OF COOKIES

# **DEPENDING ON THE PURPOSE**

- **Technical and functional** *cookies*: allow the user to navigate through a website, platform or application and the use of different options or services available in it.
- Analysis *cookies*: allow the controller to monitor and analyse the behaviour of the users of the websites they are linked to. The information collected by this type of *cookie* is used to measure the activity of the websites, application or platform and to carry out browsing profiling of the users of said sites, applications and platforms, with the purpose of introducing improvements in the analysis of the user data carried out by service users.
- Advertising *cookies*: allow management, in the most efficient way possible, of advertising spaces which, if applicable, the editor has included in a website, application or platform from where requested service is provided based on data such as the edited content or frequency with which advertisements are made.
- **Behavioural advertising** *cookies*: collect information on the user's personal preferences and choices (*retargeting*) in order to allow management, in the most efficient way possible, of the advertising spaces which, if applicable, the editor has included in a website, application or platform from where the requested service is provided.
- Social *cookies*: established by the social network platforms in the services to allow content to be shared with friends and networks. The social media platforms have the ability to track activity online outside the Services. This may affect the content and messages seen in other services used.
- Affiliate cookies: allow you to track visits through links from other websites, with which the website establishes affiliate agreements (affiliate companies).
- Security *cookies*: store encrypted information to avoid the stored data in them being vulnerable to malicious attacks by third parties.

# **ACCORDING TO THE PROPERTY**



- Own *cookies*: are sent to the user's terminal team from a team or power managed by the own editor and from where the requested service is provided by the user.
- Third party cookies: are sent to the user's terminal team from a team or power which is not managed by the editor, but by another body which processes data obtained through the cookies.

## **DEPENDING ON THE STORAGE PERIOD**

- Session cookies: are a type of cookie designed to collect and store data as long as the user accesses a website.
- **Permanent** *cookies*: are a type of cookies where data continues to be stored in the terminal and may be accessed and processed for a period of time defined by the *cookie* controller, and that can range from a few minutes to several years.

## PROCESSING OF PERSONAL DATA

PANORA SPAIN SL is the **Controller** of the personal data of the **Data Subject** and informs them that these data will be processed in accordance with the provisions of Regulation (EU) 2016/679, of 27 April 2016 (GDPR), and therefore the following information on the processing is provided:

Purposes of the data processing: as specified in the *cookies* section which are used on this website.

**Legitimisation of the processing**: by consent of the data subject (art. 6.1 GDPR).

Data storage criteria: as specified in the *cookies* section used on the website.

Data communication: data will not be disclosed to third parties, except in cookies owned by third parties or under legal obligation.

# Rights of the Data Subject:

comply with current legislation.

- Right to withdraw consent at any time.
- Right of access, rectification, portability and erasure of data and the limitation or objection to their processing.

  The right to file a claim with the Spanish Supervisory Authority (www.aepd.es) if you consider that the processing does not

# Contact information to exercise their rights:

PANORA SPAIN SL. Carrer Jaume I, 17 1º 1ª - 07860 Sant Francesc Xavier - Formentera (Illes Balears). Email: albertopasquini2@virgilio.it



# **COOKIES USED ON THIS WEBSITE**

# **COOKIES CONTROLLED BY THE EDITOR**

Technical and functional				
Property	Cookie	Purpose	Term	
lahaciendasmartresort .com	cookie_notice_acc epted	Cookie required to use website options and services	in 3 months	
lahaciendasmartresort .com	pll_language	Cookie required to use website options and services	in a year	

# **Analytics**

Property	Cookie	Purpose	Term
lahaciendasmartresort .com	_ga	ID used to identify users	in 2 years
lahaciendasmartresort .com	_gat	Used to monitor number of Google Analytics server requests when using Google Tag Manager	Sesión
lahaciendasmartresort .com	_gid	ID used to identify users for 24 hours after last activity	in 20 hours

# THIRD PARTY COOKIES

Third-party services are beyond the control of the editor. Suppliers may at any time modify their service conditions, the purpose and use of cookies, etc.

# External suppliers of this website:

Editor	Privacy Policy
Google Analytics	https://privacy.google.com/take-control.html

# **COOKIES CONFIGURATION PANEL**

From this panel the user will be able to configure the cookies that the website can install in their browser, except for the technical or functional cookies that are necessary for browsing and using the different options or services that are offered.

# Access to the panel

Н	DW TO MANAGE COOKIES FROM YOUR BROWSER
Delete cookies from your device	Cookies that are already on a device can be deleted by clearing the browser history, thus deleting the cookies from all websites visited.  However, some of the saved information (e.g. login data or website preferences) may also be lost.



Manage site specific cookies	For more precise control of site specific cookies, users can adjust their privacy settings and cookies in their browser.	
Blocking cookies	While most modern browsers can be configured to prevent cookies from being installed on a device, this may require the manual adjustment of certain preferences each time a site or page is visited. In addition, some services and features may not work properly (for example, profile logins).	
HOW TO DELETE COOKIES FROM MOST COMMON BROWSERS		
Chrome	http://support.google.com/chrome/answer/95647?hl=es	
Internet Explorer. Version 11	https://support.microsoft.com/es-es/help/278835/how-to-delete-cookie-files-in-internet-explorer	
Firefox. Version 65.0.1	https://www.mozilla.org/es-ES/privacy/websites/#cookies	
Safari Version 5.1	https://support.apple.com/es-es/guide/safari/sfri11471/mac	
Opera	https://help.opera.com/en/latest/security-and-privacy/#clearBrowsingData	



# **BANNER FOR ANALYSIS COOKIES**

# **ACCEPT COOKIES OPTION**

Banner with information about the use of analysis cookies made by the editor and by third parties:

# COOKIES

We use our own cookies and third-party cookies to improve our services by analysing your browsing habits.

You can accept cookies by clicking on the «Accept» button or configure them or reject their use by clicking on Cookie policy

# [ACCEPT]

# **CONFIGURATION OF THE COOKIE SYSTEM:**

- The banner must be inserted in a clearly visible place that does not go unnoticed by the user.
- The banner may remain visible until the user accepts the installation of cookies.
- Cookies must not be installed until the user clicks on [ACCEPT].
- Users may withdraw consent at any time by accessing the Cookies policy.
- The Cookies policy will enable a Configuration Panel where users can choose whether to accept or reject cookies.
- It shall be as easy to withdraw as to give consent.